

2010-2011
NEW SEMINAR SERIES

Striving for Excellence, Creating Opportunities

The *SAGE-AGE* Connection

“Building Futures through New Industries”

**An Action Workshop for Regional and New Industry Developers
Building Alliances and Partnerships with
Inventive Minds, Artistic Designers and Global Communicators**

Professor in Global Communication Architecture/Design

Nell Arnold shares her research and experience in global enterprise innovation and the **GLADES-GEI’s professional team** join in activating small enterprises and business

The **intent** is the forging of new industries within a global world.

The **outcomes** of the workshop forge regional pathways to those industries

as **workshop participants** establish links to global alliances and potential partners

to **incubate new projects and to co-develop** industries of “the now and the future.”



24 Years service as a Professor in USA and Australia and 16 Years as Visiting Artist or Adjunct and Distinguished Professor in USA, UK, Australia and China – Continuing

www.glades-globalenterpriseinnovation.com

Professor Nell Arnold

Director, GLADES-Global Enterprise Innovation

Nell Arnold’s international career spans four decades with photo-journalism, writing and global communication consulting contracts in 76 countries.

Nell is the recipient of many awards and recognition for building new enterprises and facilitating the development to growth of new industries. Her practical experience began in the depressed communities of southern Illinois, Michigan and Indiana in the United States. Her strategies met with success. She was recruited to California as researcher, founding director of USA’s Centre for Transnational Studies and served as the inaugural Chair of the International Business Council of the Silicon Valley, remaining for 12 years internationalizing and globalizing industries through alliance building for The Valley. The work stretched also into Chicago, New York, New Orleans, Oregon, Washington, Alaska, Texas, Denver, Canada, Mexico, UK and beyond into the early stages of cyber space. World assignments increased through world organizations into 55 countries.

She was recruited to Australia in 1992. Her work with government, universities, industry expanded to 76 countries. In 2004 she returned to full time global alliance building with innovation teams in the USA, UK, China, the Middle East, Japan, Singapore and Australia.

Striving for Excellence, Creating Opportunities

The *SAGE-AGE* Connection

Researchers *Seek* Information, Communicators *Ascertain* Relevance – But to Whom?

Entrepreneurs *Grasp* the Concept of Opportunity

Enterprise Builders *Ensure* Viability Systems

It makes sense they work together
in building futures together and with industry.

It also makes sense that the *Artistic* engage from the outset!

A great concept requires articulation and presentation -
if the concept is to become vibrant, visible, vital, and made viable!

We know the meaning of *SAGE* as “Wisdom”.

We know the meaning of Age, or do we?

AGE stands for *Artistic Generational Energy*

*Seniors, youth, men, women, artists, enterprise builders
who are dynamic may apply to participate.*

*Energy is their shared strength. Eagerness to engage in innovation
is their motivation. A drive toward productivity in outcomes
is key to their success and the success of the workshops.*

Facilitated by Professor Arnold

and members of the GLADES-GEI Pty Ltd Alliance

Selected for each workshop from Industry, Finance, Development, Communication, the Arts

The seminar workshops enable

*Wisdom sharing from experience with leaders of global industries,
alliances of regional to global markets including communication specialists.*

The focus is on contemporary viability.

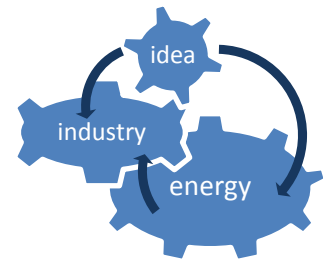
Turning creative ideas through innovation processing,
the participants work independently and then together
to establish alliances, co-design the architecture that will
integrate systems for new or progressing industries.

What are new industries?

We don't know until we invent them!

Invention may be the outcome of play or necessity.

Invention is rarely attributed to stasis.



Great inventions – fire, boomerang, message stick

Adaptations – engines, weapons, printing press

New Age – rocket fuel, space launches, cyber corridors

So what will be new, re-invented, adapted, transformed?

Key to invention is the sharing of ideas, the investment of energy, and commitment to outcomes. Beyond play there is an incentive “to find the difference, be the difference, drive the difference.”

Key to success is running/flying with “drivers and directors of difference.”

But first you have to be able to engage in communication about ideas!

Then co-op the ideas into an articulated concept to be processed through innovation!

Resources are invested sequentially – the Team, Their IP, Talents/Skills, Alliances, Networks, Markets.

Key to outcomes is the choice of Players in the Creativity to Communication Innovation endeavour. The early stages are vital to longer term reality.

Key to first steps is meet the “Alliances” of capacity who value potential, sort through the complexity of options, and open channels to those who focus on outcomes.

When you have achieved results, the net may be cast, the net of innovation chasers culled to viable futures. Visibility, vitality, vibrancy of innovation drive to reality.

GLADES – GLOBAL ENTERPRISE INNOVATION

is committed to research first with inventors of capacity, communicates with alliances of influence and reach, works with investors and resources with credibility, and co-drives for viability through global **insight and experience**.

The *SAGE-AGE*
Connection

*Beyond Dreams,
Activating Vision*

*Innovation becomes energy
New Industries
are the outcome.*

ABOUT THE SPEAKER

Out of Australia
series
Featuring People of Inspiration



Professor Nell Arnold

Author of “Out of Australia” Series

Director, GLADES-Global Enterprise Innovation

Nell Arnold’s international career spans four decades with photo-journalism, writing and consulting contracts in 76 countries. Her career as a performing artist was supported by major artists, grants, scholarships, world tours, and by winning competitive bids in the strategic design and development of major arts facilities, programs, projects in USA, UK, Europe, the Middle East, Japan, Singapore, China and South East Asia.

24 Years service as a Professor in USA and Australia

16 Years also as Visiting Artist or Adjunct and Distinguished Professor in USA, UK, Australia and China www.glades-globalenterpriseinnovation.com

LEAPING FROM ART TO CORPORATE AND INDUSTRY LEADERSHIP

Born in Africa, UK Citizen. Scholarship to USA at age 17. Nell received one of the two coveted USA Senator 5 Year Scholarships. Her research continued into advanced scholarship supported by the USA Congress and Department of Defense for another 5 years of doctoral research in the Creativity and Innovation. She then accepted contracts internationally through UNESCO-INTERCAL as Artist in Cultural Communication between Warring Nations. Nell, initially a performing artist, became an artistic director of major festivals and events internationally and later author and photo-journalist. Her assignments expanded to 76 countries where she had to adjust knowledge into multiple landscapes and industries.

The Artist is a Communicator. Nell’s practical and professional experience in the integrated arts media of opera drew long term communication development contracts with major arts agencies, world organizations, performing arts centres, galleries, universities and governments around the world.

The Artist is also an architect and systems designer – completing a work within and external of a frame.

Long term contracts (4-7 years) in International Leadership Development Included
UNESCO-INTERCALL Commission, USA Sports Academy,
USA Armed Forces in USA, Europe, Peace Missions with Artists
State Parks Foundations of California, National Parks Foundation –USA
International Federation of Parks – Developing National Parks/Cultural Centres Worldwide
California State Government – Office of the Governor – Arts Council
Appointed Directing Strategist for the Cultural Olympics of 1984 – Los Angeles
Consulting Strategist – Cultural Olympics of 2000 – Sydney
Australian Commonwealth Grants to Develop, Test, Build Arts Festival Models
Across Australia and Global Communication Centres

Professor Arnold served for 12 years as a Professor/Director of the USA Centre for Transnational Studies,
Director of the Inaugural International Business Council of the Silicon Valley of Northern California

12 Years as Professor in Marketing Communication at QUT

And is completing 6 years as Adjunct Professor in Global Communication UQ

Her bachelor’s, master’s and doctoral degrees are in Opera and in Arts Communication Development
Southern Illinois University and Indiana University - USA



GLADES - Global Links, Associated
Development, Education Services
for **Global Enterprise Innovation**

COMMUNICATION - INNOVATION
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Out of Australia
series
Featuring People of Inspiration

Media Brief

Background on Professor Nell Arnold

Author of the “**Out of Australia**” series, Nell Arnold is director of **GLADES-GEI Pty Ltd**, an Australian company researching global change, challenge, and innovations in communication. She also directs **C&C-Global Promotions Inc – USA** opening international doors for talented performers from diverse cultures and ages to engage with each other and with professional artists. In 2005 she extended the opportunities to photo-journalists and authors, extending their global reach through her “**Cyber Corridors**” column and workshops in her retreat in the USA and in Queensland. “**The Writers Lair**” went global helping several from the “Lair” to start reaching for “**Writer Heights**”.

Fifteen years of dedicated research/academic study and work, Nell Arnold was selected to become the first director of USA’s Centre for Transnational Studies – assisting entrepreneurs and new industry builders to tour with her in 27 countries. She served as board director for many national and international organizations and consulting/director for the State of California in preparing artists, arts organizations, facilities, museums, stadiums, villages, state parts, heritage towns for the 1984 Olympics.

From 1983 continuing she expanded her work with and for artists/writers into 55 countries. In 1992 she came to Australia continuing her work in the arts, Cultural Olympics of 2000 and extended consulting into 76 countries serving as judge, juror and talent scout for major arts organizations.

“The arts for some are about lifestyle. For me the arts are about survival. I write 16 hours a day, because I must. I photograph to find focus and listen to learn. Strategic thinking and systems design are a researched outcome. One must sort through complexity, recognize change, meet the challenge and communicate with others about findings and applications. Strategy is a collective consideration beginning where people are and mapping out a progression pathway and an innovation process. Architecture of the mind is about light. Systems are designed for the flow of energy. Artistic communication enables light and energy to facilitate insight and progress.” Nell Arnold