



GLADES-GEI Pty Ltd  
Global Enterprise Innovation

## PRESS ANNOUNCEMENT

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Today I have the honor of co-launching with 100 artists, authors, architects and inventors from UK, Australia and USA

**[www.mbstudio.us](http://www.mbstudio.us)**

**This studio continues a 40 year history** in dedicated communication and strategic development support for earth, energy, ecology scientists, teachers, economic development officers, and enterprise builders who require expertise of global communication specialists.

**Each communication specialist** now aligned with the studio has international experience and holds professional distinction in featuring the ecology of natural and human habitats. Major leaders in Australia

- international film producer, **Stephanie Apps**
- international habitat photographer and energy specialist, **Bill Carroll**
- Australia's premier director of life celebrations, **Elisabeth O'Brien**
- nature portrait photographer, **Lydia Valeriano**
- nature poet photographer, crisis recovery guest blogger for ABC, **Dr. June Perkins**
- social media specialist in tourism, nature, wilderness and corporate, **Sue Wickes**
- photography, digital art, illustrations, **Marian Betts**
- researcher, author, photo-journalist, **Nell Arnold**

**Outcomes with these specialists** include design and application of communication approaches, technologies, production systems, products and services. The intent is to enhance human understanding and motivation toward more effective ecology and energy practice. The specialists are skilled in all aspects of communication for building public communication campaigns, learning tools and materials for workshops, seminars, webinars, websites, films, DVD, e-books, e-libraries and local to cyber interact forum. They also apply creative and technical skills forming innovation and incubator projects over extended periods of time either on location or through cyber links.

**Restoration, recovery, re-invention communication** often requires communities locally and internationally to participate in co-designing redevelopment strategy. The challenges in one area affect people around the world. Recovery then requires local to global communication and learning tools featuring re-invention programs for instance in rainforests, nature reserves, wildlife reserves, waterways, reefs and the neighboring communities that have experienced devastation from floods, fires, earthquakes, cyclones and tsunamis.

**Working models**, developed through experience with scientists and development officers in 76 countries ensures relevant, effective and efficient response to challenges. The communication approaches enable communities to participate in their own recovery, re-inventing within a changed landscape whether natural or human habitat.

**Often practical applications** call for co-building communication and learning tools for fund raising and new enviro-ecology-energy enterprise building. Several of the specialists have worked strategically with major world organizations and foundations to raise not only public awareness, but also to establish economic foundations for recovery and reinvention.

**We design, develop and grow enterprises for the ecology of integrated human and natural habitats.**

Please do not hesitate to contact me directly should you require global communication services or know of nature, wilderness, and human habitat planners who require the skills of this professional global communications team.

**Professor Nell Arnold**  
**GLADES-Global Enterprise Innovation**

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