

# Cyber Corridors

Returning in the New Year of 2010

## Special points of interest:

- Four Interpretations of Globalization
- Implications to Four Global Communication Corridors of Earth

## UPCOMING Issue

UK Icons Standing Century 2

Special Feature Photo Story 2

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Branding—Images, Words, Impressions, and 3

Cultural Sense And Sensibility 4

Input is Output Brain Functioning In Strategy 5

Questions in Search of Answers 6



## In A Globalizing World

Will Iconic Become Ironic?

**African Shade Trees and Europe's Sun Dial Squares continue foreshadowing 12 hour routines.** In contemporary, 24 hour societies, who is keeping time?

Branding power of lion, elephant and tiger **for centuries around the world** surpassed the image of life nourishing plants or life enriching aesthetics of sun glinting on butterfly wing.



**2001 imaging** changed as children greeted a new century dawning. From hilltops, and river valleys, sun kissed beaches and icon buildings - they called for new branding.

**Sensitivity** to culture, to change, to diversity holds its own power. The moon reflecting on desert sands or mirroring soft "eyed" wings of moths in ritual night flight are caught by the lens of camera and shared as treasured moments, the gasping breath of a disappearing world.

### The implications?

**January 2010 Issue** features tempos, dynamics and dimensions of change and considers emergent energy sources that influence "branding" power within a dynamic, new futures, "global aspiration world".



Where did, do, will you fit?

**Contact Glades—Global Enterprise Innovation** for Global Scanning Research, Strategic Reflection and Refocused Direction Planning.

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